



CALIFORNIA JOINT POWERS RISK MANAGEMENT AUTHORITY

EXECUTIVE COMMITTEE MEETING (TELEPHONIC)

December 18, 2008—9:00 A.M.

**CJPRMA Office
2333 San Ramon Valley Blvd, Suite 250
San Ramon, CA 94583**

**Telephonic Meeting
(866) 866-2244
Host #: 170331
Participant #: 1098199**

AGENDA

I. CALL TO ORDER: 9:00 a.m.

II. ROLL CALL

III. APPROVAL OF MINUTES

- None

IV. PRESENTATIONS

- None

V. CONSENT CALENDAR

- None

VI. THIS TIME IS RESERVED FOR MEMBERS OF THE PUBLIC TO ADDRESS THE BOARD OF DIRECTORS ON MATTERS OF BOARD BUSINESS

VII. ACTION CALENDER

1. Proposed Marketing Plan for Property Program

VIII. CLOSED SESSION


- None

IX. ACTION ON CLOSED SESSION ITEMS

X. ADJOURNMENT

**CALIFORNIA JOINT POWERS
RISK MANAGEMENT AUTHORITY**

AGENDA BILL

Item #: 1	<u>Title:</u> PROPOSED MARKETING PLAN FOR PROPERTY PROGRAM
Meeting: 12/18/2008	
Agenda Bill #: 1050	
General Manager: 	

Recommended Action:

Approval of the proposed marketing plan for the commercially insured property program.

Item Explanation:

Pursuant to input provided by the Board of Directors, the General Manager has recommended that the following plan be utilized to market the property program.

- 1) Request for Qualifications will be issued in December to specific brokers.
- 2) When responses have been received in January, three or four brokers will be selected to participate in the process.
- 3) The commercial market place will be divided amongst them, based upon their preferences.
- 4) Specific parameters will be provided to them which will permit flexibility in the provision of existing programs/creation of new, unique programs.
- 5) All final proposals, including costs, will be provided to CJPRMA by no later than April 1, 2009.
- 6) The proposals will be provided to the Executive Committee on April 23, 2009.
- 7) The proposals and the recommended selection will be provided to the Board of Directors at its annual meeting in May.

Staff recommends approval of the proposed marketing plan.

Fiscal Impact:

None

Exhibits:

None

Executive Committee Action: